

PUHSD – BOARD POLICIES

JUSTIFICATION FOR SERIES 1000 (Community Relations)

(Pending Board Adoption May 16, 2018)

Background:

BP 1325 - Advertising and Promotion (BP revised)

Policy updated to reflect **NEW LAW (AB 841)** which prohibits advertising of foods or beverages during the school day, including participation in a corporate incentive program that rewards students with free or discounted foods or beverages, unless the food or beverage complies with nutritional standards. Policy also clarifies court decisions regarding advertisements containing religious viewpoints.