

# Perris Union High School District Course of Study

A. COURSE INFORMATION		
<b>Course Title:</b> <div style="border: 1px solid black; padding: 2px; margin-bottom: 5px;">CTE Digital Film Production III</div> <input type="checkbox"/> New <input type="checkbox"/> Revised	<b>Subject Area:</b> <input type="checkbox"/> Social Science <input type="checkbox"/> English <input type="checkbox"/> Mathematics <input type="checkbox"/> Laboratory Science <input type="checkbox"/> World Languages <input type="checkbox"/> Visual or Performing Arts <input checked="" type="checkbox"/> College Prep Elective <input type="checkbox"/> Other	<b>Grade Level</b> <input type="checkbox"/> MS <input checked="" type="checkbox"/> HS <input type="checkbox"/> 5 <input type="checkbox"/> 6 <input type="checkbox"/> 7 <input type="checkbox"/> 8 <input checked="" type="checkbox"/> 9 <input checked="" type="checkbox"/> 10 <input checked="" type="checkbox"/> 11 <input checked="" type="checkbox"/> 12
<b>If revised previous course name if changed</b> <div style="border: 1px solid black; height: 20px; width: 100%;"></div>	<b>Is this classified as a Career Technical Education course?</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
<b>Transcript Course Code/Number:</b> <div style="border: 1px solid black; padding: 2px; margin-bottom: 5px;">108381/108382</div> (To be assigned by Educational Services)	<b>Required for Graduation:</b> <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
<b>Meets UC/CSU Requirements?</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No <b>Was this course <u>previously approved by UC</u> for PUHSD?</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No (Will be verified by Ed Services)	<b>Credential Required to teach this course:</b> <i>SS: Arts, Media, Entertainment</i> <div style="border: 1px solid black; padding: 5px; margin-top: 5px;"> <i>Designated subjects: Career Technical Education, Arts, Media + Entertainment</i>  <u>To be completed by Human Resources only.</u> </div> <div style="margin-top: 10px;"> <div style="display: flex; justify-content: space-between;"> <div style="border: 1px solid black; padding: 5px; width: 60%; text-align: center;">             Signature         </div> <div style="border: 1px solid black; padding: 5px; width: 30%; text-align: center;"> <div style="font-size: 1.5em; font-weight: bold;">2/6/18</div>            Date         </div> </div> </div>	
<b>Meets "AP" Requirements?</b> <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	<b>Meets "Honors" Requirements?</b> <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
<b>Submitted by: PUHSD Educational Svcs Site:</b> <b>Date: 02/05/2018</b>	<b>Unit Value/Length of Course:</b> <input type="checkbox"/> 0.5 (half year or semester equivalent) <input checked="" type="checkbox"/> 1.0 (one year equivalent) <input type="checkbox"/> 2.0 (two year equivalent) <input type="checkbox"/> Other:	
<b>Approvals</b>	<b>Name/Signature</b>	<b>Date</b>
Director of Curriculum & Instruction		2/6/18
Asst. Superintendent of Educational Services		2.6.18
Governing Board		

## ***COURSE OUTLINE***

**Course:** 12745 RCOE Digital Film Production III

**Articulation:**

**Academic Credit:** UC a-g Approved in category "g"

**Job Title(s):**

27-4032.00 Film and Video Editors

51-9151.00 Photographic Process Workers and Processing Machine Operators

27-4021.00 Photographers

27-1014.00 Multimedia Artists and Animators Bright Outlook

25-4011.00 Archivists Bright Outlook

**Course Description:**

Digital Film Production - Level III is a course designed to provide students with the opportunity to use their knowledge of the video and film production industries, and the careers involved within, to manage industrial video projects, pitch marketing ideas and concepts to potential clients, and to create, as well as execute, business proposals in marketing to clients. Students will gain further training in the areas of marketing and business related skills, as it relates to video and film production. Students will gain further technical training in the design and critique of motion graphics and pictures, as well as understand the psychological impact that digital media will have on their clients' potential audience. This course is the capstone course of the Digital Film Production Pathway.

**Hours:**

Classroom	180	Classroom	180
Community Site (CC)	<u>0</u>	Coop VocEd (CVE)	<u>0</u>
<b>Total:</b>	<b>180</b>	<b>Total:</b>	<b>180</b>

Hours		
Class	CC	CVE

12745 RCOE Digital Film Production III

**Prerequisites:**

- RCOE Digital Film Production Level I (Required)
- RCOE Digital Film Production Level II (Required)

**Date of Last Revision:** December 13, 2017

**Additional Course Information:**

**Occupational Competencies**

- |                          |                          |                          |   |
|--------------------------|--------------------------|--------------------------|---|
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | 1 <b><u>Introduction</u></b>  |
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | 2 <b><u>The Production Process</u></b>                              |
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | 3 <b><u>Clientele Operations</u></b>                                |
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | 4 <b><u>The Line Production Process</u></b>                         |
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | 5 <b><u>Online Portfolio Development/Social Media Marketing</u></b> |
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | 6 <b><u>Contract/Legal Forms</u></b>                                |
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | 7 <b><u>The Promotional Video Project</u></b>                       |
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | 8 <b><u>Commercial Business Projects</u></b>                        |
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | 9 <b><u>Film Festival/Video Contests</u></b>                        |
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | 10 <b><u>Career Planning</u></b>                                    |